

EDGE – Boston

Atlantis Unveils Four New All-Gay Cruises for 2008

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Leading gay vacations charters company, **Atlantis Events, Inc.**, has unveiled four new all-gay cruises that promise to take gay travelers to new heights in 2008. Most significantly, Atlantis will offer their new cruises on three of the four top-rated large ships from Conde Nast Traveler's 2007 Readers' Poll, as well as on the newest and largest ship in the world--Royal Caribbean's Liberty of the Seas.

The company's four new 2008 cruises are: the Largest Gay Cruise in History on Royal Caribbean's new Liberty of the Seas; a Rio Carnival Cruise on Celebrity's top-rated Infinity; the Celebrity Caribbean Cruise on the Celebrity Millennium; and a Copenhagen-to-Stockholm Cruise on the #1-rated Celebrity Constellation.

These four new cruises will complement the company's existing 2007 cruises, which include its inaugural Copenhagen-to-Stockholm cruise, two back-to-back Mediterranean cruises from Barcelona to Athens and Athens to Venice, and its popular Mexican Celebration cruise.

"Our exciting 2008 lineup continues the Atlantis tradition of chartering the newest, largest and best ships in the world for the exclusive use of our guests, coupled with innovative and unique itineraries," said Rich Campbell, chief executive officer of Atlantis. "We've also been able to keep our rates in line with 2007 as we continue to provide the absolute best value for the gay and lesbian traveler."

Simultaneous to the announcement of its new itineraries, Atlantis has launched its brand new, revamped website which offers guests a more complete glimpse of the Atlantis experience, through photography and video, and more detailed itinerary and destination information, as well as a more interactive peek into the company's ships and resorts.

In 2006 Atlantis was voted best-in-category for all-gay tour operators in Out Traveler's 2006 Readers' Choice Awards.

For more information on **Atlantis Events'** 2008 cruise schedule, go to:
www.atlantisevents.com.